



**Pars for  
Prostate**

**September 18th**  
**3rd annual**  
at Westwood Plateau  
Golf and Country Club  
[parsforprostate.ca](http://parsforprostate.ca)

**Sponsorship  
Opportunities**

# ABOUT US - SINCE 1997

Prostate Cancer Foundation Canada operates with a small staff and hundreds of wonderful volunteers. We are the only organization in Canada to provide support services, research grants to young scientists, and educational and awareness campaigns to prostate cancer patients and their families. All this is done without government funding. Therefore, you can rest assured that every dollar we raise is going to where it matters the most, men who need it.

Prostate cancer is the **number one** cancer in men and the **second leading cause** of cancer deaths

## WHY WE NEED YOUR HELP?

Men across Canada are facing an uncertain future with a **prostate cancer** diagnosis. As we all know, there is no vaccine for prostate cancer. Yes, there are treatment options, but the reality is that many men suffer from long term impacts on their quality of life even once their cancer is in remission.

This is why our support groups across Canada are so important. We help newly diagnosed men learn more about their cancer through the lived experience of men who have gone through these treatments before, and have learned to cope with, or overcome, these side effects (erectile dysfunction, urinary dysfunction and mental health impacts). It is only one of the many things we do, but it's a big one!

With your financial contribution to **Pars for Prostate** we will not only be able to continue to support the thousands of men across Canada affected by prostate cancer, but provide research grants, educational webinars, mentoring and awareness campaigns.



# ABOUT THE EVENT

## Third Annual **Pars for Prostate** Tournament September 18, 2024

This is a time to celebrate survivors, families, loved ones and remember those we've lost.

### Event Information

A tournament designed for any level of player. We will use the best ball and shotgun format to keep things moving. This will ensure that everyone will get finished at close to the same time. Once the golf is completed attendees will enjoy a wonderful dinner at the clubhouse.

Our third annual event is occurring at Westwood Plateau Golf and Country club located on top of Eagle Mountain in Coquitlam offers stunning views. Player capacity for the event is 144 players.



#### Awards / Prizes

- Best overall foursome
- Most honest foursome
- Ladies /Men's
  - Closest to the Pin
  - Longest Drive
  - Straightest Drive
- Hole in One to win \$10,000

#### Random draw prizes

September is Prostate  
Cancer Awareness month

# WHERE DOES YOUR SUPPORT GO?

Funds for the **Pars for Prostate** come from registration fees and sponsorships.

With these funds we can provide **education**, **support** for those diagnosed, and offer **funding** for critical research.

## Some of our Programs and Services Offered

Funding for Research

Webinars

Support Groups  
In-person / Virtually

Education & Awareness Campaigns

Peer to Peer Monitoring

All this and more at [prostatecanada.ca](http://prostatecanada.ca)

To date Prostate Cancer Foundation Canada have provided **\$2,680,000** for research grants, including **\$200,000** in 2023 totaling **96** grant recipients.



# A SPONSORSHIP TAILORED FOR YOU

Sponsoring **Pars for Prostate** is more than just having your logo on our website; sponsors become part of a great community that consists of thousands of attendees, volunteers and supporters, while also offering brand exposure leading up to, during, and following the event through marketing and advertising.

We would love talk to you about customizing a package perfect for you.

Please contact Nicole with any questions - big or small.

## POTENTIAL OPPORTUNITIES

**Regular Hole Sponsor: \$500 (signage on hole-8 available)**

**Specialty Hole Sponsor (one sponsor per specialty hole)**

- **Closest to the Pin Sponsor: SOLD (signage on hole & 1 golf foursome)**
- **Longest Drive Sponsor: \$2,000 (signage on hole & 1 golf foursome)**
- **Hole in One Sponsor: \$3,000 (signage on hole, exclusive SM posts and 1 golf foursome)**
- **Putting Contest: \$3,000 (signage on hole, exclusive SM posts and 1 golf foursome)**

**Breakfast Sandwich Sponsor: \$2,000 (sticker on sandwich & 1 golf foursome)**

**Golf Cart Sponsor: \$3,500 (magnetic signs on carts and 1 golf foursome)**

**Dinner Sponsor: \$7,500 (1 golf foursome, 8 dinner only guests, speaking opportunity at dinner)**

**Title Sponsor: SOLD**



**Prostate Cancer  
Foundation Canada**

Let's get started today.

Contact Nicole at [nicole@prostatecanada.ca](mailto:nicole@prostatecanada.ca)  
or by phone 604-574-8000

**Prostate Cancer Foundation Canada**

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