



Sponsorship Opportunities

September 22, 2022

1st annual



**Prostate Cancer
Foundation BC**



**Pars for
Prostate**

www.parsforprostate.ca

ABOUT US - SINCE 1997

Prostate Cancer Foundation BC operates with a small staff and hundreds of wonderful volunteers. We are the only organization in BC to provide support services, research grants to young scientists, and educational and awareness campaigns to prostate cancer patients and their families. All this is done without government funding. Therefore, you can rest assured that every dollar we raise is going to where it matters the most, men who need it.

Prostate cancer is the **number one** cancer in men and the **second leading cause** of cancer deaths

WHY WE NEED YOUR HELP?

Men across BC are facing an uncertain future with a **prostate cancer** diagnosis. As we all know, there is no vaccine for prostate cancer. Yes, there are treatment options, but the reality is that many men suffer from long term impacts on their quality of life even once their cancer is in remission.

This is why our support groups across BC are so important. We help newly diagnosed men learn more about their cancer through the lived experience of men who have gone through these treatments before, and have learned to cope with, or overcome, these side effects (erectile dysfunction, urinary dysfunction and mental health impacts). It is only one of the many things we do, but it's a big one!

With your financial contribution to **Pars for Prostate** we will not only be able to continue to support the thousands of men across BC affected by prostate cancer, but provide research grants, educational webinars, mentoring and awareness campaigns.



ABOUT THE EVENT

First Annual **Pars for Prostate** Tournament

September 22, 2022

This is a time to celebrate survivors, families, loved ones and remember those we've lost.

Event Information

A tournament designed for any level of player. We will use the best ball and shotgun format to keep things moving. This will ensure that everyone will get finished at close to the same time.

Once the golf is completed attendees will enjoy a wonderful dinner at the clubhouse.

Our first annual event is occurring at Westwood Plateau Golf and Country club located on top of Eagle Mountain in Coquitlam offers stunning views. Player capacity for the event is 144 players.



Awards / Prizes

- Best overall foursome
- Most honest foursome
- Ladies closest to the pin
- Mens closest to the pin
- Ladies longest drive
- Mens longest drive

Random draw prizes

September is Prostate
Cancer Awareness month

WHERE DOES YOUR SUPPORT GO?

Funds for the **Pars for Prostate** come from registration fees and sponsorships.

With these funds we can provide **education**, **support** for those diagnosed, and offer **funding** for critical research.

Some of our Programs and Services Offered

Funding for Research

Webinars

Support Groups
In-person / Virtually

Education & Awareness Campaigns

Peer to Peer Monitoring

All this and more at prostatecancersupport.ca

To date we have provided **\$2,025,742** for research grants, including **\$175,000** in 2021 to **5** grant recipients.



A SPONSORSHIP TAILORED FOR YOU

Sponsoring **Pars for Prostate** is more than just having your logo on our website; sponsors become part of a great community that consists of thousands of attendees, volunteers and supporters, while also offering brand exposure leading up to, during, and following the event through marketing and advertising.

We would love talk to you about customizing a package perfect for you.

Please contact Nicole with any questions - big or small.

POTENTIAL OPPORTUNITIES

Regular Hole Sponsor: \$500 (signage on hole- 15 available)

Specialty Hole Sponsor (one sponsor per specialty hole)

- **Closest to the Pin Sponsor: \$2,500** (signage on hole, 1 foursome entry)
- **Longest Drive Sponsor: \$2,500** (signage on hole, 1 foursome entry)
- **Hole in One Sponsor: \$5,000** (signage on hole, poster recognition, 1 foursome entry)
- **Putting 50/50 contest: \$5,000** (signage on hole, poster recognition, 1 foursome)

Breakfast Sandwich Sponsor: \$2,500 (sticker on sandwich, 1 foursome)

Golf Cart Sponsor: \$5,000 (magnetic signs on all carts, 1 foursome)

Title Sponsor: \$15,000 (naming rights, category exclusivity, 2 foursome teams and 8 dinner only guests)

We can customize your ultimate package!

Let's get started today.

Contact Nicole at nicole@prostatecancerbc.ca

or by phone 604-574-8000



**Pars for
Prostate**

Prostate Cancer Foundation BC

#4 17918 55th Avenue
Surrey, BC V3S 6C8



**Prostate Cancer
Foundation BC**